



Regional SCRUM GATHERING Tokyo 2018

Prospectus

Scrum Tokyo - Scrum
Gathering Tokyo Organizing
Committee

Overview

Title	Regional SCRUM GATHERING Tokyo 2018
Date	January 11th-13th, 2018
Venue	Osaki Bright Core Hall
Participants (Planned)	300
Participation Fee	20,000 JPY (Early Bird 15,000 JPY)
Organizers	Scrum Tokyo - Scrum Gathering Tokyo Organizing Committee

History

	2011	2013	2014	2015	2016	2017
Dates	Oct. 19, 22	Jan. 15 - 16	Jan. 14 - 15	Feb. 28 - Mar. 2	Jan. 18 - 19	Jan. 12-13
Venue	Nomura Conference Plaza Nihonbashi	UDX Conference	UDX Conference	Yahoo Japan Corporation	Bright Core Hall	Bright Core Hall
Participant s	307	246	161	207	261	284
Sponsors	12	21	13	5	7	7
Keynote Speaker	Henrik Kniferg, Jeff Patton	Ikujiro Nonaka, Jim Coplien, Jurgen Appelo	Mike Beedle, Jutta Eckstein	Kazumasa Ebata	Bas Vodde, Ken Rubin	Rachel Davis, Tomoharu Nagasawa, Taishi Takeichi

Japanese/English Simultaneous translations will be provided to Keynote sessions.

Venue

- ▶ Osaki Bright Core Hall (<http://www.osaki-hall.jp>)
- ▶ Osaki Bright Core 3F, 5-5-15 Kita-Shinagawa, Shinagawa-Ku, Tokyo, Japan



Schedule (tentative)

	Day1		Day2		Day3
10:00	Welcome Talk		Welcome Talk		Welcome Talk
10:10	Keynote		Keynote		Open Space Technology
11:30	Lunch		Lunch		
13:00	45min session	20min session	45min session	20min session	
		20min session		20min session	Closing Keynote
14:00	20min session	20min session	20min session	20min session	
	20min session	20min session	20min session	20min session	
15:00	45min session	20min session	45min session	20min session	
		20min session		20min session	
16:00	45min session	45min session	45min session	45min session	
17:00	Networking Party				

Keynote Speakers

- ▶ Richard Sheridan (Menlo Innovations, Author of “Joy, inc.”)
- ▶ Michimune Kohno (Microsoft, Developer on Azure Web Site)
- ▶ Akiko Iwakiri (Shoeisha, Founder of Developers’ Summit)

Target participants

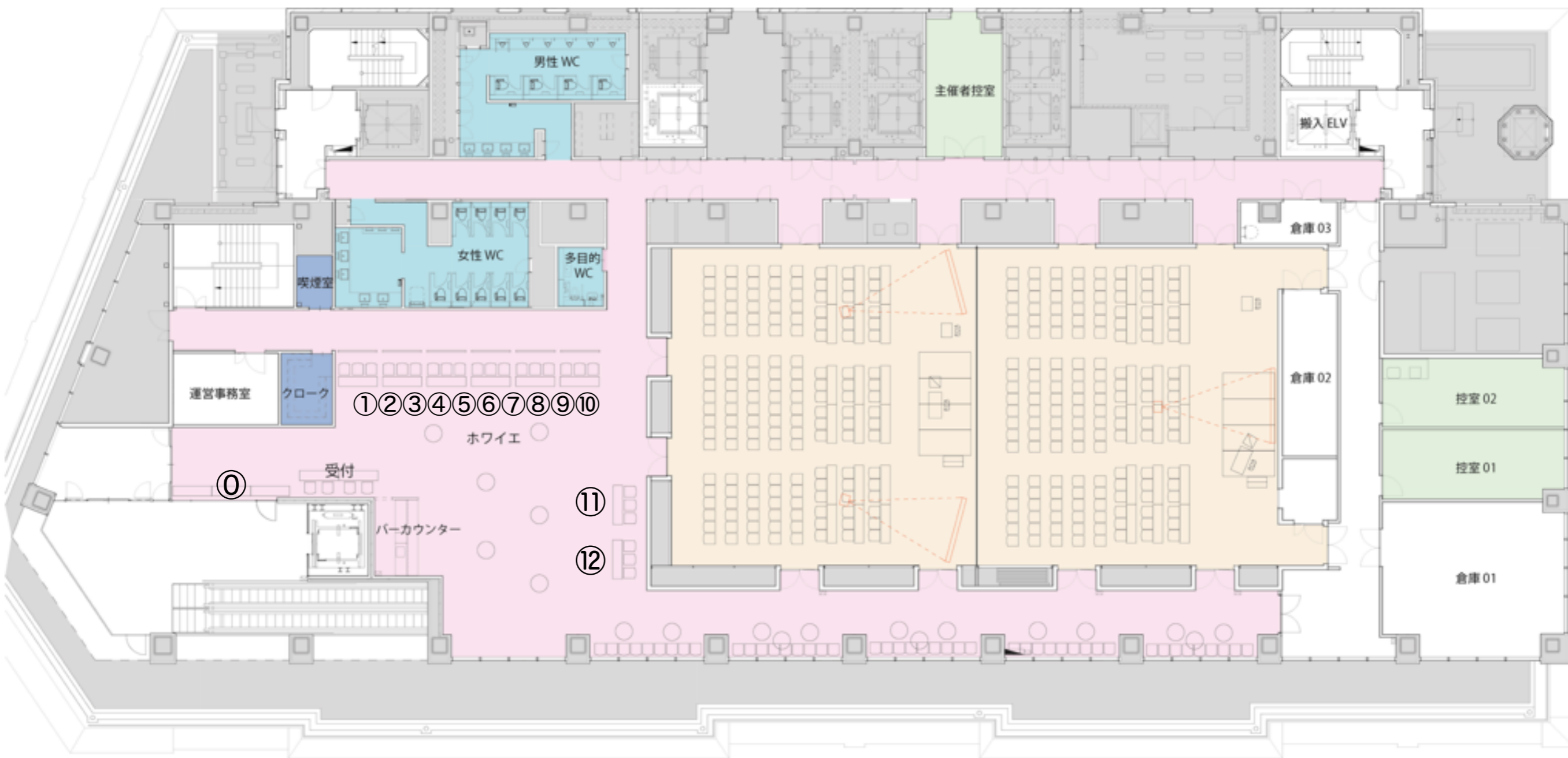
- ▶ Directors, managers, developers; all such from companies considering adopting Scrum/Agile or adopting Scrum/Agile.
- ▶ Coaches, Consultants; all such who are helping organizations or teams to adopt Scrum/Agile.

Call for sponsorship

	Title	Gold	Silver	Logo
Available	Only for Scrum Alliance	2	10	10
Conference Title & Special Treatment	✓			
Conference passes	10	7	3	1
Logo on signage	✓	✓	✓	✓
Logo and link on our website	✓	✓	✓	✓
Free catalog or collaterals	✓	✓	✓	✓
Booth spaces (W1,800×D450×H700 table and 3 chairs provided) on Day1/Day2	✓ (full)	✓ (full)	✓ (half)	
Welcome Talk (3 min.)	✓	✓		
Short Pitch in Lunch Time (30 sec.)			✓	✓
Package fee (JPY excluding consumption tax)	15,000 USD	500,000 JPY	200,000 JPY	50,000 JPY

Booth spaces are limited and provided on a first-come-first-served basis.

Booth spaces are N/A on Day3. Please remove exhibition booth at the end of Day2.



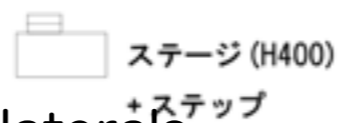
①～⑫ Booth spaces

① Space for free catalog or collaterals.

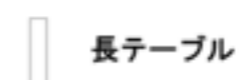
Please note:

Spaces are limited for sponsor booths.

Plans may change.



演台



司会台



椅子



花台



丸テーブル (H1,000)

Contacts



Email info@scrumgatheringtokyo.org
Website <http://www.scrumgatheringtokyo.org/>
Facebook Page <https://www.facebook.com/ScrumGatheringTokyo>
Twitter [@ScrumTokyo](https://twitter.com/ScrumTokyo)

SCRUM USER GROUP® <http://membership.scrumalliance.org/members/group.aspx?id=185312>

Scrum Gathering Tokyo Executive Committee

Shinagawa South Tower, 4-4-17, Minami-shinagawa,
Tokyo, 140-0004

Sponsorship Application <http://bit.ly/RSGT2018-sponsorship>

Exhibition banners and panels will include company logos sent to us by email before December 9th, 6pm (JST).